

# Tips for getting people onboard with Open Badges

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**If Open Badges were email, then we would be living in the early 90's.**



## **Open Badges offer real benefits to organisations, even beyond learning**

- Open Badges can motivate people to learn and encourage a culture of learning.
- Open Badges can recognise and reward learning that is otherwise hidden.
- Open Badges can be used to embed values and form positive habits.
- Open Badges can be used to help people through change.
- Open Badges can make values, policy and strategy meaningful to people.
- The evidence supplied in Open Badges applications provides opportunity for real-time and qualitative information about how the organisation is performing.

# Task

Pick a stakeholder group and discuss how Open Badges can benefit them:

- people who use services
- employees
- volunteers
- managers
- senior management
- boards or elected members.

# Thank you!

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